General Resources

Introduction

Communication arts and sciences cover the broad range of disciplines in communication theory and practice, including communication technologies, media, retailing, advertising, public relations, journalism, telecommunication, information studies, and communication disorders. The Association for Communication Administration provides the following definition of communication Studies:

“The field of communication focuses on how people use messages to generate meanings within and across various contexts, cultures, channels and media. The field promotes the effective and ethical practice of human communication.”

For information on the history of communication studies see the following site:
Communication Studies

General Resources in Communication Arts & Sciences

Online Communication Studies Resources (University of Iowa).
Provides annotated links to online materials in all aspects of communication studies. A comprehensive resource useful for classroom instructors and their students.
http://www.uiowa.edu/~commstud/resources/ [2]

Library Resources for Communication Studies.
Comprehensive links to resources related to communication studies, including associations and organizations, conferences, listservs, and subject guides to key areas within communications studies such as Women and Media. A valuable resource.

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Listservs in Communication Arts & Sciences

**Communication Studies Related Listservs** (University of Washington Libraries).
A focused list of communication studies listservs, geared toward individuals in communication studies education and research, each with a brief description and link to the subscription site.

Program Guidelines and Assessment in Communication

**Standards for Program Review and Assessment** (National Communication Association).
Provides resources for assessment and accreditation including standards, survey data, and sample program review using the standards. Links to a handbook for department chairs on preparing for an external program review and many other web and print resources.

Michigan State University Resources in Communication Arts & Sciences

**MSU College of Communication Arts and Sciences.**
http://cas.msu.edu/places/departments/advertising-pr/ [6]

**Communication & Mass Media Complete.**
A comprehensive index to publications and journals in communications, mass media, and related fields. Available remotely to current MSU affiliates.

**Information Resources for Communication Studies.**
Links to numerous online catalogues and indexes useful for research and teaching in Communication Studies. Most information available remotely only to current MSU affiliates.

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