General Resources in Communication Education

**American Communication Association (ACA).**
A virtual organization, fully online, for communication scholars and practitioners. Hosts a moderated discussion forum on Communication Education in higher education. Has a section on ACA Accreditation Services from criteria and steps in the process to an outline for the self-study report, with downloadable documents.
http://www.americancomm.org/ [1]

**National Communication Association (NCA).**
A scholarly society dedicated to enhancing research, teaching, and service in communication studies. Publishes *Communication Education* and *Communication Teacher* (see annotations below), plus other journals, monographs, and resources in the field. This site provides links to assessment resources and a service-learning toolkit (See below). The monthly newsletter, *Spectra*, has a feature called “assign this” with sample assignments for communication classes. NCA also sponsors an Institute for Faculty Development to update faculty in their teaching and help them design new courses and projects in communication.
http://www.natcom.org/ [2]

**International Communication Association (ICA).**
An international forum for scholarship in the study of human communication.
http://www.icahdq.org/ [3]

**Association for Education in Journalism and Mass Communication (AEJMC).**
This association provides resources, networking, an annual conference, and publications. Offers affiliations with 9 special interest groups and 17 divisions, including Communication Technology, Communication Theory and Methodology, and Minorities and Communication. Includes a comprehensive set of non-commercial links to related sites at http://www.aejmc.org/home/resources/links/ [4].

**General and Mixed Communication Resources** (The University of Iowa Online Communication Studies Resources).
Links to communication associations, directories, and other resources.

**Listservs in Communication Studies** (University of Iowa Online Communication Studies Resources).
Annotated links and subscription information to email discussion groups in communications and related areas.
Journals and Blogs of Interest (The University of Iowa Online Communication Studies Resources).
Links to a wide-ranging list of journals and blogs in areas that may be of interest to educators in Communication Studies.
http://www.uiowa.edu/~commstud/resources/journals.html [6]

Program Guidelines and Assessment in Communication

Standards for Program Review and Assessment (National Communication Association).
Provides resources for assessment and accreditation including standards, survey data, and sample program review using the standards. Links to a handbook for department chairs on preparing for an external program review and many other web and print resources.

Syllabi and Course Materials in Communication

Syllabus, readings, assignments for a course designed to prepare graduate students in Communication for college teaching.
http://www.iub.edu/~teaching/allabout/prepare/syllabi/C545.pdf [8]

Teaching Resources for Communication

Communication Education (National Communication Association).
Focuses on research on communication in instructional contexts. Studies must be data-based and have an impact on educational processes. Subscription required.
http://www.tandfonline.com/toc/rced20/current?cookieSet=1 [9]

Communication Teacher (National Communication Association).
A quarterly teaching resource focusing on practical issues in communication pedagogy such as teaching methods, approaches, and innovative assignments. Appears online first with hard copy published at the end of the year. Subscription required.
Teaching Resources for Communication and Technology

**Association for Educational Communications and Technology (AECT).**
Offers conferences, publications, and membership in the virtual world, Second Life, for sharing and gaining expertise and networking with other educators in the field.

**Journal of Information Fluency**, Vol. 1, Number 1 (Information Fluency Initiative, University of Central Florida)
A new peer-reviewed free e-journal focused on research, methods, and materials for developing fluency with the new information technologies, including the questions and issues they bring up. Topics in this first issue include information literacy and globalization, expanding definitions of literacy, and studying student search strategies.
http://www.if.ucf.edu/if%20journal/docs/current%20if%20journal.pdf [12]

Back to top

Teaching Resources for Health Communication

**In Medical Education:**

**Health and Science Communication** (University of Iowa Online Communication Studies Resources).
Annotated links to a broad range of resources in health communication useful for faculty and students.

**Center for Communication in Healthcare** (Northwestern University, Feinberg School of Medicine).
The Center “works to improve communication in and about healthcare through innovative teaching and assessment.” Provides links to article abstracts and videos on medical encounters, medical education, patient and doctor perspectives, and much more. Sponsors annual conference on Communication in Healthcare, held in Europe on the “even” years and in North American on the “odd” years.
http://cch.northwestern.edu/HTML/ [13]

**Macy Initiative on Health Communication** (New York University).
Three medical schools--NYU, Univ. of Mass., and Case Western Reserve--participated in this initiative to develop a state of the art communication skills curriculum for medical education. This site offers material on core competencies for effective doctor-patient communication, guidelines for managing difficult patient situations, and related information produced by the initiative.
http://nyumacy.med.nyu.edu/index.html [14]

**Advancing Education in Interpersonal and Communication Skills** (Accreditation Council for Graduate Medical Education Outcome Project for enhancing residency education through outcomes assessment).
Provides educational resources for medical educators to teach and assess interpersonal and communication skills in medical residents.

**American Academy on Communication in Healthcare.**
Offers programs, publications, videos, and conferences on communication in patient-doctor relationships. The Academy’s goal is to help clinicians, patients, learners, and teachers in medical fields relate more effectively.
Bimonthly journal presenting the latest developments in the field of health communication including health education around the world.
http://publichealth.gwu.edu/departments/global-health/journal-health-communication

In Public Health:
Making Health Communication Programs Work, Revised 2002 (U.S. Department of Health & Human Services). This online book, first printed in 1989, provides a model for designing effective health communication programs for the public, a planner’s guide.
http://www.cancer.gov/

MSU Health And Risk Communication Center (HRCC).
A multi-disciplinary team of communication experts provides services and does research in the area of health and risk communication.
http://hrcc.cas.msu.edu/

Teaching Resources for International and Intercultural Communication

Cultural Studies Resources (The University of Iowa Online Communication Studies Resources). Annotated links to online sites and materials from a wide range of topics in international and intercultural communication.
http://www.uiowa.edu/~commstud/resources/culturalStudies.html

http://intercultural.org/training-and-assessment-tools.html#DAP

Journal of International and Intercultural Communication (National Communication Association). New for 2008, this journal will publish for an international readership on issues in “international and intercultural communication from a range of theoretical, conceptual and methodological perspectives.”

The Higher Education Academy Subject Centre for Languages, Linguistics and Area Studies offers a wide range of articles and conference papers on intercultural communication and related areas. Has searchable database on the homepage https://www.llas.ac.uk/index.html. Here are two articles from the site:

“Intercultural Communication: A Teaching and Learning Framework” by Donna Humphrey, Nottingham Trent University, UK. Describes four complementary approaches integrated into a framework for teaching intercultural communication and then provides examples of their application in learning modules. Includes bibliography of resources.
https://www.llas.ac.uk/resources/paper/1303
“A Snapshot of Intercultural Communication Courses: An International Analysis” by Brigit Talkington and Laura Lengel (Bowling Green State University). Reports on the authors’ ongoing study examining intercultural communication course outlines in the USA, its territories, Britain, and Western Europe to determine the current status of the field, including curricula and methodology. https://www.llas.ac.uk//resources/paper/2047

Teaching Resources for Interpersonal & Group Communication

Interpersonal and Small Group Communication (University of Iowa Online Communication Studies Resources). Links to resources on nonverbal communication and body language and other materials useful for teaching this area of communication studies. http://www.uiowa.edu/~commstud/resources/interpersonal.html

Teaching Resources for Mass Communication

Association for Education in Journalism and Mass Communication (AEJMC). This association provides resources, networking, an annual conference, and publications dedicated to enhancing education in journalism and mass communication. Offers membership in special interest groups and divisions. Includes a comprehensive set of non-commercial links to related sites at http://www.aejmc.org/home/resources/links/.[4]

AEJMC Resources: Teaching Tools

Although this page was created for journalism educators, the numerous links may prove useful to those teaching web-based courses in other areas of Communication Studies. Resources range from several on issues in good and bad web design to plagiarism.org and the Yale Web Style Manual. http://www.aejmc.org/home/resources/teaching-tools/.[26]

Journalism & Mass Communication Educator (a journal of the Association for Education in Journalism & Mass Communication). A quarterly journal focused on teaching journalism and mass communication on both secondary and collegiate levels. Includes articles on teaching techniques, courses, trends in curriculum design, statistical information on student enrollments and career interests, surveys and opinion polls. Subscription required. http://www.aejmc.org/home/publications/jmc-educator/.[27]

Gender, Race, and Ethnicity in Media: Advertising (The University of Iowa Online Communication Studies Resources). Links to numerous online sites dealing with gender, race, and ethnicity in advertising. http://clas.uiowa.edu/commstudies/gender-race-and-ethnicity-media-advertising
Accrediting Council on Education in Journalism and Mass Communications.
This online information center provides detailed information on accreditation guidelines, procedures, and standards; an online newsletter; and current news from the Council. “A Guide to Assessment of Student Learning in Journalism and Mass Communications,” http://www2.ku.edu/~acejmc/BREAKING/Assessment_Guide.pdf [29], discusses direct and indirect measures of student learning and other issues relevant to assessment methodology.
http://www2.ku.edu/~acejmc/ [30]

Teaching Resources for Organizational Communication

“Organizational Communication: Research and Practice” by Nola Kortner Aiex (ERIC Digest). Reviews recent research into how academia prepares its students for communication in a global business world.

The following sites focus on Teaching Conflict Management and Negotiation:

Tools and Support for Conflict Studies Instructors (Wayne State University with a FIPSE grant). Numerous links to materials for teaching conflict management and negotiation. Includes sample syllabi collections; course development guidelines; role plays, simulations, case studies, and multimedia tools.
http://www.campus-adr.org/Faculty_Club/content/academics_faculty/ [32]

Campus Conflict Resolution Resources (Wayne State University with a FIPSE grant). Portal to a virtual campus providing multiple resources for conflict management in higher education.
http://www.campus-adr.org/ [33]

The CNCR Swap Meet Sourcebook: 35 Exercises for Teaching Conflict Management, Lin Inlow, Editor. Thirty-five college educators present exercises they use to teach conflict management.
http://law.gsu.edu/centers/consortium-on-negotiation-and-conflict-resolution/ [34]

Teaching Resources for Persuasion & Social Influence

Working Psychology: Applying Psychology to Influence, Persuasion & Teamwork, Kelton Rhoads. This site, compiled by a persuasion consultant, offers free material useful for educators and students such as an introduction to social influence tactics and ethics, material on cults and framing, and a quiz on “What’s Your NQ (Influence Quotient)?”

Steve’s Primer of Practical Persuasion Version 3.0 by Steve Booth-Butterfield (West Virginia University). Written first for an off-campus adult education course in persuasion, this online persuasion textbook presents a range of
theories and concepts in a deliberately “pop press” style.
http://healthyinfluence.com/wordpress/steves-primer-of-practical-persuasion-3-0/ [36]

**Teaching Social Psychology: Persuasion**, Jon Mueller (North Central College) as part of the Course Resources on the Web (CROW) Project.
A wide selection of annotated links on propaganda, cults, dual process models, resistance to change, message characteristics, persuasion in the media, and other online resources for teaching persuasion.
http://jfmueller.faculty.noctrl.edu/crow/persuasion.htm [37]

Back to top

**Michigan State University Resources in Communication**

**MSU Department of Communication**
http://cas.msu.edu/places/departments/communication/ [38]

See also College of Communication Arts & Sciences General Resources [39].

Back to top

These resources were compiled and annotated by Lois Rosen, Ph.D., Instructional Consultant for the Office of Faculty and Organizational Development, Michigan State University.

Hannah Administration Building 426 Auditorium Road, Room 308 East Lansing, MI 48824-1024
Phone: (517) 432-1185 Fax: (517) 432-2069 Email: facdevel@msu.edu | leaders@msu.edu MSU is an affirmative-action, equal-opportunity employer.

---

**Source URL**: http://fod.msu.edu/oir/communication

**Links**