General Business Teaching Resources

General Resources for Business Education in All Areas

**Aspen Institute Center for Business Education—Preparing Leaders for Social and Environmental Stewardship.**
Provides academic resources and faculty networks in partnership with institutions and individuals. Focus is integrating corporate profitability and social value.

**SIEC-ISBE/The International Society for Business Education.**
Promotes international business education. Annual conference and two publications: The Review, a refereed journal with articles on teaching strategies, technology, and research in international business education. Also a newsletter with practical teaching ideas.

**CasePlace.org** (Aspen Institute Center for Business Education).
Online teaching materials for business courses: readings; multimedia content; teaching modules on social, environmental, and ethical issues in business; cases; syllabi and more.

**BeyondGreyPinstripes.org**
World’s biggest MBA database. Offers both student and faculty resources. Teachers in any field of MBA study can access coursework, syllabi, and abstracts from peers.

**Teaching Innovation Program, TIP** (Aspen Institute Center for Business Education).
A forum for the exchange of innovative ideas about MBA curriculum.

**Business Dilemmas** (Institute for Global Ethics).
Offers a selection of tough business dilemmas without offering their real-life resolutions.
[http://www.globalethics.org/Where-We-Work/order%253DResponse](http://www.globalethics.org/Where-We-Work/order%253DResponse) [5]
Syllabi and Course Materials

The following sites offer syllabi, lectures, assignments, exams, course materials, and other teaching resources in all areas of business education.

**Beyond Grey Pinstripes Faculty Resources** (An Aspen Institute Center for Business Education Initiative).
An extensive database of MBA coursework information, including syllabi. Click on the field down the left side to download syllabi for specific courses.

**MIT OpenCourseWare** (Massachusetts Institute of Technology).
MIT’s Sloan School of Management provides course materials for almost a decade of undergraduate and graduate courses in all areas of business; free for use or inspiration. See also the MIT Sloan Teaching Innovation Resources for additional teaching materials, including case studies and materials on sustainability, world economy, global entrepreneurship, and other “cutting edge” areas.

**MERLOT: Multimedia Educational Resource for Learning and Online Teaching.**
Peer reviewed online teaching and learning material for higher education faculty. The Business Portal offers discussion forums, course resources in all areas of business, general teaching strategies using technology, and much more.

**Business, Management, Accountancy and Finance Network** (Higher Education Academy—United Kingdom).
Teaching resources, international networks, business publications, and other services are offered on this site. UK-centered, but some materials may be useful to U.S. faculty.

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Journals in Business Education

**Journal of Business Case Studies, JBCS** (The Clute Institute).
Publishes case studies designed for use in business and economics courses and articles related to the use of case studies in the classroom. Open access downloadable PDFs of all articles.

**American Journal of Business Education** (The Clute Institute).
Publishes articles in all areas of teaching business. Open access downloadable PDFs provided.

**Journal of Education for Business.**
Offers articles dealing with trends and issues affecting education for business, curriculum development, and instruction in all areas of business.
http://www.tandfonline.com/toc/vjeb20/current [12]

**Journal of the Academy of Business Education, JABE.**
Publishes peer-reviewed articles on educational research, pedagogy, curriculum development, cases, and other areas in
business education.
http://www.abe.sju.edu/jbe.html [13]

**Journal of Teaching in International Business.**
A peer reviewed forum for scholarly and practical learning on the topic of better teaching and learning for students of international business. Seeks to advance understanding of how to inculcate students with a global mindset. Subscription required.
http://www.tandfonline.com/toc/wtib20/current?cookieSet=1 [14]

**Business Education Forum** (A journal of the National Business Education Association).
This journal publishes articles on all aspects of business education, including administration and supervision. An Open Forum section provides general interest articles on teaching ideas, trends, and current issues.

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**Standards in Business Education**

**Business Education Standards** (National Business Education Association).
Provides online secondary and post-secondary standards in all areas of business education. Discusses rationale and focus for standards in each area.

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**Michigan State University Business Resources**

**Eli Broad College of Business, MSU.**
http://broad.msu.edu/ [17]

**William G. Gast Business Library, MSU Libraries.**
http://www.lib.msu.edu/bus/ [18]

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These resources were compiled and annotated by Lois Rosen, Ph.D., Instructional Consultant for the Office of Faculty and Organizational Development, Michigan State University.
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Source URL: http://fod.msu.edu/oir/general-business-teaching-resources

Links