Communicating Beyond Journals and Peers: A Communication Workshop for Academics

Communicating Beyond Journals and Peers: A Communications Workshop for Academics
presented by Communications and Brand Strategy and the Media Sandbox (a division of the College of Communication Arts and Sciences).

This program will be offered on four different dates and timeframes in Spring 2017:
January 25, 1-4 p.m | February 10, 9 a.m.-noon | March 24, 9 a.m.-noon | April 19, 1-4 p.m.

The workshop will provide an in-depth look at the value of communicating your research and scholarly work in a succinct and public manner, as well as providing new tools and hands-on exercises to help refine your communications skills. Topics will include: academic benefits to communicating publicly, using shared language, completing the Message Box, storytelling, working with the media, writing for The Conversation and more.

Class size will be limited to 20 participants and each workshop will run approximately 3 hours to allow adequate discussion and activity time. Academics from any area on campus are invited to participate as content is beneficial to those who work in all disciplines.

Registration will remain open until all classes have filled. Exact location of the workshops is still TBD and will be sent to you closer to the dates along with additional information and preparation materials. In addition to these workshops, private workshops can be arranged if a college/department has a minimum of 10 interested people. For more information, please contact Jessi Adler at 355-6469 or jessi.adler@cabs.msu.edu.

Register on the CABS site here: http://www.cabs.msu.edu/communications-toolkit-for-academics/communications-workshop.html
Source URL: http://fod.msu.edu/events/communicating-beyond-journals-and-peers-communication-workshop-academics-0
Links
[1] mailto:jessi.adler@cabs.msu.edu